**

**SE-413 (E-Commerce)**

**Assignment No. 1**

Hi,

My name is Steve and I have recently launched a business called Lemon Scrub. Even though it has been 3 months since the store launch, I have been really struggling to get sales. I believe my website is well made and I have also created a Facebook page for my brand. But things still have not improved much. Can you look at my website and my page and suggest me improvements that I can do to get and improve sales. Also, I would be very interested to know how I can gain customers loyalty as well.

I would be willing to hire you if you can plan out our first sales and design the first two campaigns for me. Budget is not a major issue right now.

My store’s website :

<https://www.trylemonscrub.com.au/>

My stores’ FB Page:

<https://www.facebook.com/Lemon-Scrub-Cleaning-Paste-105366768656636>

Looking forward to working with you.

Steve Henley